

Great news! FREE 12-month Care Friends employee referral app licences for Kent providers (funded by The Workforce Capacity Fund)

We are delighted to announce that we can provide FREE Care Friends annual licences to any Kent county care providers – but supply is limited, so get yours now!

What is the Care Friends app?

Many of you will know Neil Eastwood, who has spoken about recruitment and retention at our conferences over the years. Neil has created an employee referral app in partnership with Skills for Care, to encourage many more staff to recommend their friends to join them in the care sector. Care staff earn points instantly for every stage of the recruitment process, and managers can also give bonus points to recognise hard work or reward going the extra mile.

Results so far:

Research has shown employee referrals are the best source for delivering high performing and long-staying care staff who have been selected for their values by one of your team. The app has significantly increased new starters from employee referrals for providers, and 10,000 candidates have been generated since launch in June 2020.

Launching to staff is easy:

Getting the app set up and launched is easy and fully supported by Care Friends. Over 12,000 care workers have now downloaded the app already, with more joining

5min Demo video is here; <https://carefriends.co.uk/#why>

Interest? Got any Questions?

Email info@carefriends.co.uk to register your interest and quote **'Kent CC funded Licences'**.

<https://carefriends.co.uk/>

Please share this with other interested colleagues.